





# **Dear Community Partner,**

EmpowerHer Retreat Intensive, a unique and transformative event designed to empower women leaders. As the founder and CEO of The Greater You Leadership Series, I have dedicated my career to fostering leadership development and personal growth among aspiring, new, and seasoned leaders.

Since 2019, The Greater You Leadership Series (TGYLS) has served local, state, national, and global clients and organizations to help them reach greater heights in their leadership and team development. Since 2020, I have dedicated part of my servant leadership to helping to developing other women leaders. Through the Women Leaders Walk the Talk programming hosted by TGYLS, I have been able to help enhance, develop, and transform thousands of women leaders through conferences, podcasts, talk shows, special events, and more.

Your support of the **EmpowerHer Retreat**Intensive will help us continue creating an inspiring and impactful experience for all attendees. We would love to partner with you and gain your support for this impactful and transformational experience for women leaders.

Warm regards,

**CHRISTIN WEBB** 

Founder and CEO,

The Greater You Leadership Series

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## **EVENT OVERVIEW**

Join Us for an Unforgettable Experience!

Escape the ordinary and join us for the 1st **Annual EmpowerHer Retreat Intensive**, a transformative getaway designed to ignite your leadership potential and empower your personal and professional growth.

## **EVENT DETAILS**

Date: October 10-12, 2025

Location: St. Columba Retreat Center, Memphis, TN

Website: www.christinwebb.com/empowerher

The EmpowerHer Retreat Intensive will allow women leaders to immerse themselves in an inspiring environment where you'll connect with like-minded women, engage in powerful workshops, and rejuvenate your spirit. This intensive retreat offers a perfect blend of leadership development, personal reflection, and networking opportunities.

# **EVENT HIGHLIGHTS**

- · Relaxation and wellness activities to refresh and recharge
- Interactive workshops and masterclasses led by diverse industry experts
- Personalized coaching sessions to address your unique challenges
- Onsite excursion activities
- Networking opportunities with fellow women leaders
- Accommodation in multiple occupancy bedrooms with all linens and towels provided
- Sun porches, fireplaces, and a large great room for building relationships
- Onsite Master Chef

# WHY SPONSOR THE **EmpowerHer Retreat Intensive?**

- <u>Visibility</u>: Gain exposure to a targeted audience of women leaders and decision-makers across various industries. The Greater You Leadership Series has over 650K followers between all platforms.
- Brand Alignment: Align your brand with a movement dedicated to empowering and uplifting women.
- <u>Networking</u>: Connect with women leaders, potential clients, and partners.
- <u>Community Impact</u>: Support the development of future women leaders, contributing to gender equality in leadership.



# SPONSORSHIP OPPORTUNITIES

# Platinum Sponsor - \$2,500

#### Benefits:

- Recognition as a Platinum Sponsor in all event materials (website, social media, printed programs)
- Premium placement of company logo on event signage and marketing materials
- Opportunity to speak (30 minutes) during the retreat
- Full-page advertisement in the event program
- Inclusion in all press releases and media coverage
- Opportunity to include promotional materials in attendee welcome bags

# Gold Sponsor - \$1,000

## Benefits:

- Recognition as a Gold Sponsor in all event materials (website, social media, printed programs)
- Prominent placement of company logo on event signage and marketing materials
- Half-page advertisement in the event program
- Opportunity to include promotional materials in attendee welcome bags

# Silver Sponsor - \$750

## Benefits:

- Recognition as a Silver Sponsor in all event materials (website, social media, printed programs)
- Company logo on event signage and marketing materials
- Business card-sized advertisement in the event program

## **Bronze Sponsor - \$500**

#### Benefits:

- Recognition as a Bronze Sponsor in all event materials (website, social media, printed programs)
- Company logo on event signage and marketing materials

# **In-Kind Sponsorship**

#### Benefits:

 Recognition as an In-Kind Sponsor in all event materials (website, social media, printed programs)

# **Additional Sponsorship Opportunities**

- Welcome Reception Sponsor \$1,000: Exclusive branding at the welcome reception, including signage and acknowledgment during the event.
- Lunch Sponsor \$750: Exclusive branding during lunch sessions, including signage and acknowledgment during the event.
- Workshop Sponsor \$500: Exclusive branding during a specific workshop, including signage and acknowledgment during the session.
- Networking Sponsor \$300: Branding in the networking area, including signage and acknowledgment during networking sessions.

# **SPEAKERS & EXPERTS**



THE RETREAT HOST

CHRISTIN WEBB

GREATER YOU LEADERSHIP



THE RETREAT THERAPIST

LAKENYA HUMPHREY

START ANEW COUNSELING, LLC

**MORE 2025 SPEAKERS & EXPERTS ANNOUNCED SOON!!!** 

#### **TENTATIVE AGENDA**

# Day 1: October 10, 2025

- 4:00 PM 5:00 PM: Arrival and Check-in
- 5:00 PM 5:30 PM: Welcome Tea and Introduction
- 5:30 PM 6:30 PM: Icebreaker Activities and Networking
- 6:30 PM 7:30 PM: Welcome Dinner
- 7:30 PM 8:30 PM: Opening Keynote
- 8:30 PM 9:30 PM: Mindfulness Session
- 9:30 PM: Free Time for Socializing or Rest

# Day 2: October 11, 2025

- 7:00 AM 7:30 AM: Early Morning Yoga
- 7:30 AM 8:00 AM: Break
- 8:00 AM 9:00 AM: Group Breakfast
- 9:00 AM 10:30 AM: Workshop 1
- 10:30 AM 11:00 AM: Coffee Break and Free Time
- 11:00 AM 12:30 PM: Workshop 2
- 12:30 PM 1:30 PM: Lunch
- 1:30 PM 3:00 PM: Guided Hiking Excursion
- 3:00 PM 4:00 PM: Rest and Personal Time
- 4:30 PM 5:30 PM: Workshop 3
- 5:30 PM 6:30 PM: Free Time for Reflection or Casual Networking
- 6:30 PM 7:30 PM: Dinner
- 7:45 PM 9:00 PM: Fireside Chat: "Leadership Stories from the Field"
- 9:00 PM: Optional Nighttime Meditation or Free Time for Socializing or Rest

# Day 3: October 12, 2025

- 8:00 AM 9:00 AM: Morning Meditation
- 9:00 AM 10:00 AM: Group Breakfast
- 10:00 AM 11:30 AM: Workshop 4
- 11:30 AM 12:00 PM: Closing Ceremony
- 12:00 PM: Departures

# **Ready to Become a Sponsor Today?**

Secure your sponsorship position, by completing Sponsorship Registration TODAY! Click <u>here!</u>

Complete your sponsorship: <a href="https://forms.gle/12zANAZKjHwoafrV6">https://forms.gle/12zANAZKjHwoafrV6</a>



Visit www.christinwebb.com/events

Connect with Us







# **CONTACT INFORMATION**

To become a sponsor or for more information, please contact:

**Christin Webb** 

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Retreat Website: <a href="https://www.christinwebb.com/empowerher25">www.christinwebb.com/empowerher25</a>

Learn more about The Greater You Leadership Series www.thegreateryouleadership.com

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Join us in empowering and inspiring women leaders!

Connect with Us











